

YES! I WANT TO HELP BRIDGE THE GAP.

- \$10/mo \$50/mo
- \$100/mo Other _____

Your email address

MY GIFT IS GIVEN

- In memory of
- In honor of

Name of honoree or memorial

- Please send notice of my gift to the address below
- I wish to remain anonymous

Name

Address

City & State

Zip



Testimonials
WHAT OTHERS ARE SAYING

"My husband and I have supported Friends of Luther Manor for many years — beginning at Kingo Lutheran Church and continuing after our move to Luther Manor. This is an easy way to gift the many additional needs the Foundation provides for all of us who live here. Makes good stewardship sense to us!"

KAREN & RICHARD MERKLEIN,
TERRACE RESIDENTS

"I am inspired to give my yearly donations to our Luther Manor Foundation because I want to help build up the revenue for all my family of residents, if and when they happen to run out of their resources."

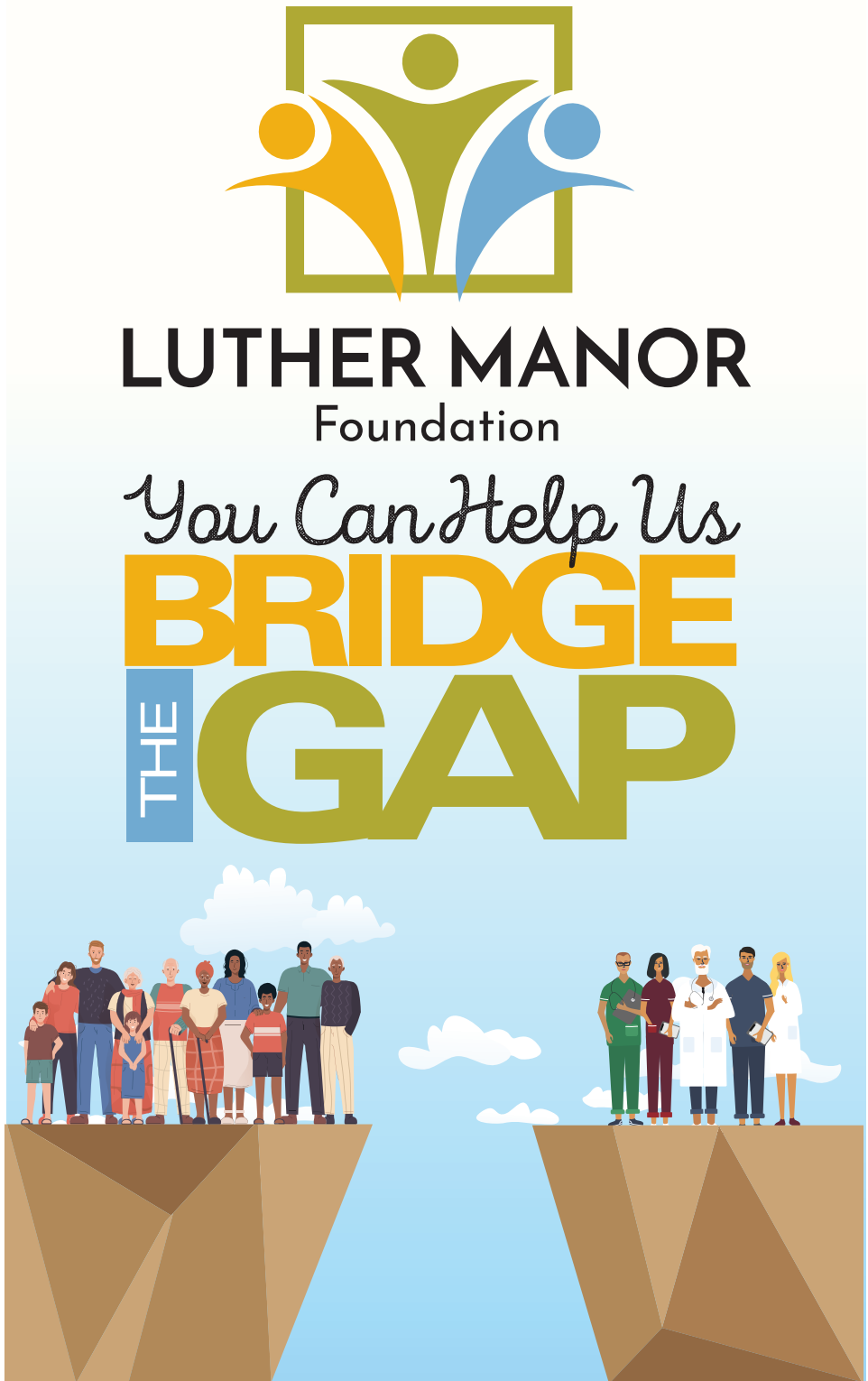
SHARON PORFILIO,
TERRACE RESIDENT

Planned Giving

One way to bridge the gap is through planned giving. These gifts have provided the base for all of our philanthropic efforts. Planned giving does not have to be complex. Three easy avenues are naming Luther Manor Foundation as a beneficiary to a retirement account, creating a charitable gift annuity, or donating your entrance fee to the Luther Manor Foundation.

We welcome an opportunity to meet with you and start a conversation about your giving goals. Sharing your intentions helps us ensure the best stewardship of your gift and plan for the future.

CONTACT LUTHER MANOR FOUNDATION TODAY!
JOE PHILLIPS , EXECUTIVE DIRECTOR
414.831.8950





DID YOU KNOW?

Many older adults in need of shelter, care, and community outlive their savings and end up in substandard living situations with little or no care.

- 1 in 3 adults 65+ fall 200% below the federal poverty level.
- 6 in 10 of them will need long-term care at some point.

- Public assistance only covers 45-65% of the cost of care in assisted living and skilled nursing, leaving a significant gap!
- Because of changes within the long-term care landscape, skilled nursing providers are increasingly reducing beds or closing residences.*

*Between 2019 & 2022, Wisconsin lost 2,200 skilled nursing beds, a loss of 8%.

WHAT WE'RE DOING

Luther Manor is keeping skilled nursing beds open and meeting a critical need in society.

- The Luther Manor Foundation bridges the gap between public assistance and the actual cost of care. In 2022, it provided over \$4 million in order to extend the mission to 271 residents in assisted living and skilled nursing who we otherwise would not have been able to help.

- In 60+ years, no resident has been asked to leave Luther Manor solely due to their inability to pay.

YOU CAN HELP

Without donors like you, the Luther Manor Foundation wouldn't exist, and the support needed to provide compassionate care wouldn't be available.

- Would you consider making a monthly contribution to Luther Manor Foundation? Monthly giving, the lifeblood of every nonprofit organization, allows us to plan with confidence.

Why Give?

HERE ARE 3 GREAT REASONS

- 1 You will help Luther Manor fulfill its mission: to share God's love by enriching the lives of older adults.** This includes the older adults in our midst who have outlived their savings and are in need of shelter, care, and community. Perhaps our mission is one of the things that attracted you to Luther Manor.
- 2 By strengthening the foundation through giving, you are providing support tomorrow for a resident who could be your brother, sister, neighbor — or you.**
- 3 By making a donation, you become a Friend of Luther Manor.** You will receive a monthly newsletter from Luther Manor Foundation and invites to educational or social events.



LUTHER MANOR
Foundation

You Can Help Us
BRIDGE
THE GAP

SEE THE BACKSIDE
FOR A DONATION
FORM TO MAIL IN
OR SCAN THE
QR CODE BELOW! →



**DONATE TODAY
OR CONTACT US**

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