

You Can Help Us

BRIDGE THE **GAP**



<<Drop Date>>

Dear <<First Name>>,

Richard always said that he would take care of his wife of 40 years, Nancy, as long as he could. So for two years following Nancy's dementia diagnosis, the couple lived in the mobile home where they had spent most of their lives while Richard cared for her. When Nancy became immobile, Richard was no longer able to provide care. Nancy moved into a long-term care community close to their rural home.

Richard and Nancy's plight is the rule and not the exception.

According to an AARP survey, 77% of adults, age 50 and older, want to age in place. The truth is — 7 out of 10 older adults will need long-term care at some point.

For some, living out your life in a private home or independent living setting like Luther Manor's Terrace community is realistic. For others, like Nancy, who develop chronic health conditions, living at home makes sense for awhile — until health declines demand a move to long-term care. And for still others, like Richard, aging in place into your 90s is possible. However, like with Richard, a health crisis can change things abruptly.

A practical man, Richard paid for both of their funerals and removed Nancy's name from their assets when she became ill. Nancy's care was secured with public assistance, and Richard would live on their remaining assets.

However, things changed 18 months later when 94-year-old Richard was hospitalized with pneumonia. Unable to safely return home, Richard moved onto public assistance and into Luther Manor's HealthCare Center.

An average, healthy 65-year-old couple has a 75% chance that one partner will need long-term care later in life. The couple stands a 25% chance that both partners will require long-term care.

Richard and Nancy are among those 25%, and like them, many cannot afford the care.

Luther Manor is well positioned to deliver this care, but we can't do it alone. You can help us ensure that Richard - and others like him - continues to receive the care that he needs.



Luther Manor Foundation bridges the gap between the roughly 50% reimbursement rate for public assistance and the actual cost of care. Without support from donors like you, our residents would likely not receive the personal, competent care they deserve. They wouldn't enjoy a diverse offering of enrichment activities. It is also possible that Luther Manor would need to reduce the number of older adults like Richard that we serve.

This holiday season we hope you will consider making a tax-deductible donation to Luther Manor. Every contribution can make a tangible difference in the lives of those who call Luther Manor home. Every gift, no matter the size, has the power to make a difference to residents like Richard and ensure our ability to fulfill our mission now and for future generations.

You can donate by filling out the enclosed reply form, giving online at tinyurl.com/LMBridgeTheGap2023, or using the QR code below.



With heartfelt thanks and warm wishes,



CEO and President
Luther Manor

The need for your support is more critical than ever. **Giving is down across the U.S. Donations declined 6.4% in 2022 from the previous year, and 2023 estimates show that the decline continues.** Luther Manor Foundation is among those nonprofit organizations feeling the pinch.

At the same time, the number of older adults in need of shelter, care and companionship has never been greater. By the end of this decade, the number of adults age 85 and older will double, and 7 in 10 of these older adults will require long-term care. Many will not be able to afford it.

P.S. Giving across the U.S. in 2023 is down! Luther Manor Foundation is feeling the pinch. We need your help to reach our year-end goal and ensure that we can continue supporting older adults in need of care, compassion and community who have outlived their savings.



THE STORY OF RICHARD

An older adult positively impacted by Luther Manor Foundation & you.

You need to listen closely to catch all of Richard's words. Age has muffled his voice, and in his room at Luther Manor's Health Care Center, the rhythmic puffing of an oxygen machine fills the air. Yet, his mind is sharp, his thoughts clear, and the tales of his life interesting. Indeed, Richard has much to share.

Sitting on the dresser in his room are two framed pictures. One is a photo of his wife of nearly 60 years, Nancy. Richard cared for Nancy, who lives with dementia, for two years at their home. When Nancy became immobile, he could no longer provide care on his own. The family then moved her into a long-term care residence.



The second picture frame displays Mary, one of three daughters. Richard proudly points out to visitors the 48-inch muskie she caught and holds in the picture. Richard and Nancy raised Mary and her four siblings in Clyman, a rural town of roughly 400 people in Dodge County. Richard liked the small-town atmosphere. He held a position on the village board for 18 years and made a living in a machine shop.

Life held some sorrowful moments for Richard, like the death of one of his sons. It

offered some lighter times, too, like the travel he enjoyed with his wife after they retired. They cruised to Panama, Columbia, and Curasol and visited Europe.

In his matter-of-fact way, Richard explained the course his life took following his wife's move to long-term care. At his daughters' urging, he moved closer to them, selling his home and renting a condo where he lived for a year. His new home never really took, however, and he often felt lonely. Suffering a bout of pneumonia, Richard was hospitalized and unable to return home. His next move was to Luther Manor's Health Care Center. Today, Richard receives the care, comfort, and community he needs.

It is because of Luther Manor Foundation and donors like you that Richard's oxygen and medications are regularly monitored. It is because of you that the needs of residents like Richard are met and their hygiene maintained. And it is because of you that their lives are enriched through educational, spiritual, and cultural programming.

Without donors like you, Luther Manor would be unable to extend its mission of enriching the lives of older adults to those who have outlived their savings. **Give today.**