

■ Maria's Story

Maria's undergraduate training focused on acute care (care delivered in hospital settings). After graduation, the long-term care community that hired her provided only minimal training in geriatric care. In addition, the equipment that she trained on was different from the equipment she used when she began caring for residents. Maria felt unprepared to do her job, so she left after a few months and moved to a setting where she felt more confident.

In Luther Manor's new learning lab, nurses like Maria will practice skills on life-like mannequins and updated equipment such as bladder scanners and vitals machines. With the technology-driven training provided through Luther Manor's learning lab, nurses like Maria will more successfully adapt their nursing skills and knowledge to a geriatric population.

■ Kendra's Story

A young, single mother, Kendra worked in dining services at a long-term care community. She enrolled in a CNA program to advance in her workplace. While she learned skills like CPR and operating lifts, her employer did not offer her the hands-on training she needed to practice these skills. As a result, she failed her required tests twice. Growing frustrated, Kendra dropped out of the program.

With the necessary training space and resources that Project Elevate will provide, CNA students like Kendra will practice their skills using mannequins in real-life scenarios. This preparation will help them successfully complete their CNA programs as they begin their new roles at Luther Manor. Students like Kendra will gain a foothold in the healthcare industry, access to higher paying jobs, and opportunities for further advancement. Meanwhile, Luther Manor stands a better chance of retaining CNAs long-term as they gain the competence and confidence they need to be successful.



PROJECT ELEVATE

Taking professional development to new levels



Pictured above: Two nursing students practice hands-on skills at the UWM College of Nursing James and Yvonne Ziemer Clinical Simulation Center. Luther Manor aims to build a similar center on its campus.

Project Elevate will provide Luther Manor's many employees, who live in economically distressed areas of Milwaukee, with invaluable, skill-building opportunities and pathways to success. Donors have the power to help make that happen.

KENNY STELPFLUG, Training & Development Manager

3 WAYS TO DONATE:

■ Donate by phone

- Contact Luther Manor Foundation at **414.831.8952**.

■ Donate online

- Visit tinyurl.com/LMProjectElevate2023 or scan the QR code above.

■ Donate by mail

- Fill out the enclosed card and mail it back to us.



PROJECT ELEVATE builds upon Luther Manor’s existing workforce development initiatives by repurposing vacant space on our campus into an immersive learning center complete with modern technology.

THE LEARNING CENTER WILL INCLUDE :

- **A simulation lab** equipped with computerized mannequins where CNAs can practice safely moving residents, monitoring vital signs, and performing CPR.
- **A secured, 10-station self-learning lab** with updated computers where staff members can work on continuing education requirements and explore new certifications.
- **A modernized, central training hub** with a large screen and projector for large-group training sessions and new-hire orientations.
- **Two smaller conference rooms** for private one-on-one meetings and small group training.



In a tight labor market, the center will allow us to recruit and train high-demand certified nursing assistants (CNAs) and nurses. Further, it will support career advancement by offering opportunities for new certifications.

FINANCIAL SUMMARY

To realize the vision of Project Elevate, we seek the following funding for capital expenditures.

- **Dedicated CNA lab and equipment.... \$22,000**
- **Self-learning lab and hardware\$47,000**
- **Small group collaboration spaces.....\$16,000**
- **Large group training center \$140,000**

TOTAL FUNDING AMOUNT - \$225,000

SUGGESTED DONATIONS

- **\$2,500** - Will help fund updated computers that clinical staff can access for required continuing education.
- **\$5,000** - Will contribute to the purchase of lifts that CNAs can use while training in real-life scenarios.
- **\$10,000** - Will help with the purchase of computerized mannequins that CNAs will use to practice various clinical skills.
- **\$100,000** - The Make-Our-Day donation will get us halfway there.

WHO BENEFITS?

■ **Current Employees**

Providing training and professional certifications is essential for developing our workforce.

IMPACT: 470 employees annually

One dedicated space will be a self-learning lab, available 24/7 for staff across all shifts. The training in this space will enhance the skills and competencies of our staff. It will also open avenues for career advancement within our organization and the broader healthcare industry..



■ **Rising Students**

Investing in the next generation of healthcare professionals is critical to our mission.

IMPACT: 250 students annually

Nursing and CNA students will gain practical experience in supervised, realistic scenarios. Project Elevate will advance their job readiness and career prospects.



■ **Luther Manor Residents**

Delivering quality care to all of our residents requires ongoing staff development.

IMPACT: 800 residents/patients annually

Staff will refine their skills using specially designed equipment, like computerized mannequins, that simulate the medical conditions of elderly patients. This population requires specialized care including medication management, wound care, and dementia care. Our goal is ongoing excellence in care for our deserving residents.

