

You Can Help Us

BRIDGE THE **GAP**



<<Drop Date>>

Dear <<First Name>>,

Richard always said that he would take care of his wife of 40 years, Nancy, as long as he could. So for two years following Nancy's dementia diagnosis, the couple lived in the mobile home where they had spent most of their lives while Richard cared for her. When Nancy became immobile, Richard was no longer able to provide care. Nancy moved into a long-term care community close to their rural home.

Richard and Nancy's plight is the rule and not the exception.

According to an AARP survey, 77% of adults, age 50 and older, want to age in place. The truth is — 7 out of 10 older adults will need long-term care at some point.

For some, living out your life in a private home or independent living setting like Luther Manor's Terrace community is realistic. For others, like Nancy, who develop chronic health conditions, living at home makes sense for awhile — until health declines demand a move to long-term care. And for still others, like Richard, aging in place into your 90s is possible. However, like with Richard, a health crisis can change things abruptly.

A practical man, Richard paid for both of their funerals and removed Nancy's name from their assets when she became ill. Nancy's care was secured with public assistance, and Richard would live on their remaining assets.

However, things changed 18 months later when 94-year-old Richard was hospitalized with pneumonia. Unable to safely return home, Richard moved onto public assistance and into Luther Manor's HealthCare Center.

An average, healthy 65-year-old couple has a 75% chance that one partner will need long-term care later in life. The couple stands a 25% chance that both partners will require long-term care.

Richard and Nancy are among those 25%, and like them, many cannot afford the care.

Luther Manor is well positioned to deliver this care, but we can't do it alone. You can help us ensure that Richard - and others like him - continues to receive the care that he needs.



Luther Manor Foundation bridges the gap between the roughly 50% reimbursement rate for public assistance and the actual cost of care. Without support from donors like you, our residents would likely not receive the personal, competent care they deserve. They wouldn't enjoy a diverse offering of enrichment activities. It is also possible that Luther Manor would need to reduce the number of older adults like Richard that we serve.

This holiday season we hope you will consider making a tax-deductible donation to Luther Manor. Every contribution can make a tangible difference in the lives of those who call Luther Manor home. Every gift, no matter the size, has the power to make a difference to residents like Richard and ensure our ability to fulfill our mission now and for future generations.

You can donate by filling out the enclosed reply form, giving online at tinyurl.com/LMBridgeTheGap2023, or using the QR code below.



With heartfelt thanks and warm wishes,



Stephanie Chedid
CEO and President
Luther Manor

The need for your support is more critical than ever. **Giving is down across the U.S. Donations declined 6.4% in 2022 from the previous year, and 2023 estimates show that the decline continues.** Luther Manor Foundation is among those nonprofit organizations feeling the pinch.

At the same time, the number of older adults in need of shelter, care and companionship has never been greater. By the end of this decade, the number of adults age 85 and older will double, and 7 in 10 of these older adults will require long-term care. Many will not be able to afford it.

P.S. Giving across the U.S. in 2023 is down! Luther Manor Foundation is feeling the pinch. We need your help to reach our year-end goal and ensure that we can continue supporting older adults in need of care, compassion and community who have outlived their savings.

