



<<drop date>>

<<Salutation>>

<<Address Line 1>>

<< Address Line 2>>

<<City>>, << State>> <<zip code>>

Dear << First Name>>,

Marion, a 100-year-old resident who lives at The Courtyards, looks forward to her weekly visits to Luther Manor’s on-site salon. Aside from her hair appointments, Marion doesn’t like to leave her room. The life enrichment staff encourage her to join in other activities, but for Marion, the salon is her activity, the thing that brings her joy.

“When she comes back from the salon, she has a smile on her face. She feels like a million bucks. You can see it on her face, how happy she is to get her hair done,” reports Shari Garza, Life Enrichment Manager, The Courtyards.

While the current salon fills an important space in the lives of residents like Marion, it could offer so much more.

The furniture and equipment are aged. The levers on the chairs don’t always work as they should, and the upholstery is worn. For some residents, getting in and out of the chairs is challenging. In addition, lots of the sensory details that enhance a salon experience are missing.

The new salon will feature specialized furniture and adjustable shampoo bowls that maximize comfort and improve safety when residents get into and out of chairs. Natural light will flood the room, and residents who use walkers or wheelchairs will be able to easily navigate the carefully designed space. The salon will include a seating area where residents can read a magazine or chat while waiting for an appointment.

Location is also a key factor in the plans. The basement location of the current salon, away from residents' rooms, is far from ideal. Marion needs the stylist to transport her to the salon in a wheelchair because it is too far to walk. The new salon will be located in a central location on the ground floor, near the residents' rooms. Marion will be able to walk to her hair appointments, and in doing so, maintain some of her independence.

Help us create this new salon at The Courtyards. For many residents a salon is therapeutic, a boost for self-esteem, and an opportunity to connect with others. It is a way to continue a piece of their lives that brought them pleasure before moving to assisted living. For residents like Marion, it is a reason to leave their rooms. Will you help make a difference in the lives of assisted living residents by giving a gift of <<ask1>>, <<ask2>>, or <<ask3>> today?

You can donate by giving online at tinyurl.com/LMSalon2024, using the QR code below, mailing the enclosed remittance card, or contacting Luther Manor at 414-831-8950.



Providing shelter and healthcare is only a part of what we do at Luther Manor. Your gift will help us fully realize our mission of enriching residents' lives.

Thank you for your support.

Blessings,

A handwritten signature in black ink, appearing to read 'Steve Watson'.

Steve Watson

P.S. The Salon at the Courtyards will provide much-needed updates with specialized equipment for older adults, relocate the salon to a place more accessible to residents, and provide a calming space for an array of services. Please help us create this salon by giving a gift today.